## Contract Agreement Between: WTKR-TV 720 Boush Street Norfolk, VA 23510-1583 (757)446-1000 www.wtkr.com

And:

**American Rambler Production** 138 Conant Street Beverly, MA 01915

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	Contract / Rev	<u>vision</u>		Alt Order #	
	566420	1	07895092		
Product					
ROMNEY/P/R RNC					
Contract Dates	Estimate #	The Us			
08/08/12 - 08/14/12					
Advertiser	<del></del>		Ori	ginal Date	Revision
Republican National Com	mittee-Romn	ey/R/P	0	8/09/12	/ 08/09/12
	Billing Cycle	Billing	Cal	endar	Cash/Trade
	EOM/EOC	EOC Broadcast			Cash
	<u>Station</u>	Account Executive		xecutive	Sales Office
20	WTKR	Jamie Andrus V		Washington, D.	
	Special Hand	ing		A CONTRACTOR OF THE CONTRACTOR	The second second
	Demographic				
	Adults 25-54				
	IDB#	Advert		Code	Product Code
		RNCR			
	Agency Ref			Advertiser	Ref
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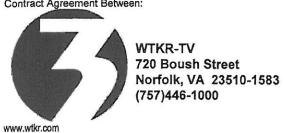
		Spots/		Tot	als
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	Туре	Spots	Amount
1 3 08/08/12 08/12/12 Newschannel 3 News	6-7am	:30	NM	6	\$1,560.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/06/12 08/12/12222 6	<u>Rate</u> \$260.00				
Treat direction of the second					¥ 40 - 10 - 5
2 3 08/13/12 08/14/12 Newschannel 3 News Start Date End Date Weekdays Spots/Week	6-7am Rate	:30	NM	4	\$1,040.00
Start Date End Date Weekdays Spots/Week Week: 08/13/12 08/19/12 22 4	\$260.00				2
3 3 08/13/12 08/14/12 Price Is Right	11am-12n	:30	NM	4	\$1,660.00
Start Date End Date Weekdays Spots/Week	Rate	.50	TAIW	7	\$1,000.00
Week: 08/13/12 08/19/12 22 4	\$415.00				
E 4 3 08/08/12 08/12/12 Price Is Right	11am-12n	:30	NM	8	\$3,320.00
Start Date End Date Weekdays Spots/Week	Rate				
Week: 08/06/12 08/12/12333 9 Spot Ch Date Range Description	\$415.00 Start/End Time	Monkdaya Langth Data	Time		
Spot Ch Date Range Description 7 3 08/06/12-08/12/12 Price Is Right	11am-12n	<u>Weekdays Length Rate</u> WThF :30 \$415.00	Type NM		
Credited	110111-1211	.50. <del>\$470.00</del>	10101		
5 3 08/08/12 08/12/12 Newschannel 3 News	12n-1230pm	:30	NM	6	\$1,770.00
Start Date End Date Weekdays Spots/Week	Rate			-	41,170.00
Week: 08/06/12 08/12/12222 6	\$295.00				
6 3 08/13/12 08/14/12 Newschannel 3 News	12n-1230pm	:30	NM	4	\$1,180.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/13/12 08/19/12 22 4	<u>Rate</u> \$295.00				
7.000.11.00.71.00.71					
7 3 08/13/12 08/14/12 CBS Daytime Start Date End Date Weekdays Spots/Week	1228-3pm Rate	:30	NM	4	\$1,660.00
Week: 08/13/12 08/19/12 22 4	\$415.00				
8 3 08/08/12 08/12/12 CBS Daytime	1228-3pm	:30	NM	6	\$2,490.00
Start Date End Date Weekdays Spots/Week	Rate		1,11,11		42, 100.00
Week: 08/06/12 08/12/12222 6	\$415.00				
9 3 08/08/12 08/12/12 Ellen Degeneres 3pm	3-4pm	:30	MM	6	\$1,200.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/06/12 08/12/12222 6	Rate \$200.00				
		.20			<b>ADDA</b> 5-
10 3 08/13/12 08/14/12 Ellen Degeneres 3pm Start Date End Date Weekdays Spots/Week	3-4pm Rate	:30	NM	4	\$800.00
Week: 08/13/12 08/19/12 22 4	\$200.00				
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(\* Line Transactions: N = New, E = Edited, D = Deleted)

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LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.

08/09/12 / 08/09/12



	Contract / Revision 566420 /	Alt Order # 07895092
Contract Dates 08/08/12 - 08/14/12	Product ROMNEY/P/R RNC	Estimate #
Advertiser	lOr	ininal Date / Revision

Republican National Com

		Spots/		Tot	als
*Line Ch Start Date End Date Description		Days Length Week Ra	te TypeSi	oots	Amount
Start Date End Date Weekdays Spots/Week  11 3 08/13/12 08/14/12 NewsCha 3 News First @ 4	Rate	.00			
11 3 08/13/12 08/14/12 NewsCha 3 News First @ 4  Start Date	Rate \$200.00	:30	NM	4	\$800.00
12 3 08/08/12 08/12/12 NewsCha 3 News First @ 4 Start Date	1p 358-5pm <u>Rate</u> \$200.00	:30	MM	6	\$1,200.00
13 3 08/08/12 08/12/12 Newschannel 3 News <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/06/12 08/12/12222 6	5-530pm <u>Rate</u> \$330.00	:30	NM	6	\$1,980.00
14 3 08/13/12 08/14/12 Newschannel 3 News <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/13/12 08/19/12 22 4	5-530pm <u>Rate</u> \$330.00	:30	NM	4	\$1,320.00
15 3 08/13/12 08/14/12 Newschannel 3 News  Start Date End Date Weekdays Spots/Week  Week: 08/13/12 08/19/12 22 4	530-6pm <u>Rate</u> \$310.00	:30	NM	4	\$1,240.00
16 3 08/08/12 08/12/12 Newschannel 3 News <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/06/12 08/12/12222 6	530-6pm <u>Rate</u> \$310.00	:30	NM	6	\$1,860.00
17 3 08/08/12 08/12/12 Newschannel 3 News <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/06/12 08/12/12222 6	6-630pm <u>Rate</u> \$485.00	:30	NM	6	\$2,910.00
18 3 08/13/12 08/14/12 Newschannel 3 News <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/13/12 08/19/12 22 4	6-630pm <u>Rate</u> \$485.00	:30	NM	4	\$1,940.00
19 3 08/13/12 08/14/12 7-730pm <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/13/12 08/19/12 22 4	7-730pm <u>Rate</u> \$465.00	:30	NM	4	\$1,860.00
E 20 3 08/08/12 08/12/12 7-730pm  Start Date End Date Weekdays Spots/Week  Week: 08/06/12 08/12/12222- 6	7-730pm <u>Rate</u> \$465.00 Start/End Time	:30	NM	4	\$1,860.00
<u>Spot Ch</u> <u>Date Range</u> <u>Description</u> 2 3 08/06/12-08/12/12 7-730pm  Credited	7-730pm	Weekdays Length Ra			
6 3 08/06/12-08/12/12 7-730pm Credited	7-730pm	WThF :30 \$465.4	OO NM		
E 21 3 08/08/12 08/12/12 730-8pm  Start Date End Date Weekdays Spots/Week  Week: 08/06/12 08/12/12222 6	730-8pm <u>Rate</u> \$435.00	:30	NM	4	\$1,740.00
<u>Spot Ch</u> <u>Date Range</u> <u>Description</u> 2 3 08/06/12-08/12/12 730-8pm  Credited	Start/End Time 730-8pm	Weekdays Length Ra			
6 3 08/06/12-08/12/12 730-8pm Credited	730-8pm	wThF :30 \$435.6	DO NM		
22 3 08/13/12 08/14/12 730-8pm <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/13/12 08/19/12 22 4	730-8pm <u>Rate</u> \$435.00	:30	NM	4	\$1,740.00
23 3 08/13/12 08/14/12 Late News (M-F)  Start Date End Date Weekdays Spots/Week  Week: 08/13/12 08/19/12 22 4	11-1135p <u>Rate</u> \$540.00	:30	NM	4	\$2,160.00
24 3 08/08/12 08/12/12 Late News (M-F)	11-1135p	:30	NM	6	\$3,240.00

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	Contract / Revision 566420 /	Alt Order # 07895092
<u>Contract Dates</u> 08/08/12 - 08/14/12	Product ROMNEY/P/R RNC	Estimate #
Advertiser Republican National Com		Original Date / Revision 08/09/12 / 08/09/12

Wise Ob Otari Data Find Data Decembrit	S. 155	Spots/		-	tals
*Line Ch Start Date End Date Description  Start Date End Date Weekdays Spots/Week		Days Length Week Rate	Type	Spots	Amount
Week: 08/06/12 08/12/12222 6	<u>Rate</u> \$540.00				
25 3 08/08/12 08/12/12 Late Night with David Lette	rm1135pm-1237am	:30	NM	3	\$495.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/06/12 08/12/12111 3	<u>Rate</u> \$165.00				
26 3 08/13/12 08/14/12 Late Night with David Letter		:30	NM	2	\$330.00
Start Date         End Date         Weekdays         Spots/Week           Week: 08/13/12         08/19/12         11         2	Rate \$165.00			_	7000.00
27 3 08/13/12 08/14/12 Monday Prime	10-11pm	:30	NM	1	\$1,655.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/13/12 08/19/12 M 1				3.4.4	Ψ1,000.00
28 3 08/13/12 08/14/12 NCIS	8-9pm	:30	NM	4	#0.000.00
Start Date End Date Weekdays Spots/Week	Rate	.50	NIVI	1	\$2,060.00
Week: 08/13/12 08/19/12 -T 1 29 3 08/13/12 08/14/12 Tuesday Prime	\$2,060.00 9-10pm	-00			
Start Date End Date Weekdays Spots/Week	Rate	:30	NM	1	\$1,785.00
Week: 08/13/12 08/19/12 -T 1	\$1,785.00				
30 3 08/13/12 08/14/12 Tuesday Prime Start Date End Date Weekdays Spots/Week	10-11pm <u>Rate</u>	:30	NM	1	\$1,375.00
Week: 08/13/12 08/19/12 -T 1	\$1,375.00				
31 3 08/08/12 08/08/12 Wednesday Prime Start Date End Date Weekdays Spots/Week	9-10pm Rate	:30	NM	1	\$1,925.00
Week: 08/06/12 08/12/12W 1					
32 3 08/08/12 08/08/12 Wednesday Prime Start Date End Date Weekdays Spots/Week	10-11pm	:30	NM	1	\$1,375.00
	<u>Rate</u> \$1,375.00				
E 33 3 08/09/12 08/09/12 Thursday Prime		:30	NM	0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/06/12 08/12/12T 1	Rate \$1,785.00				
Spot Ch Date Range Description	Start/End Time		Type		
1 3 08/06/12-08/12/12 Thursday Prime Credited	8-830p requested	:30 \$1,785.00	NM		
34 3 08/09/12 08/09/12 Thursday Prime	10-11pm	:30	NM	1	\$1,785.00
Start Date         End Date         Weekdays         Spots/Week           Week: 08/06/12         08/12/12        T         1	Rate \$1,785.00			ē.	\$1,700.00
35 3 08/10/12 08/10/12 Friday Prime	9-10pm	:30	NM	1	\$1,180.00
	Rate \$1,180.00		1414		φ1, (ου,υυ
36 3 08/08/12 08/12/12 Friday Prime	10-11pm	:30	- 1114	-	<b>A</b>
Start Date End Date Weekdays Spots/Week	Rate	.50	NM	1	\$1,375.00
Week: 08/06/12 08/12/12F 1 37 3 08/11/12 08/11/12 Golf					
Start Date End Date Weekdays Spots/Week	Various <u>Rate</u>	:30	NM	2	\$750.00
Week: 08/06/12 08/12/125- 2	\$375.00				
38 3 08/08/12 08/12/12 Saturday Prime Start Date End Date Weekdays Spots/Week	10-11pm Rate	:30	NM	1	\$590.00
Week: 08/06/12 08/12/12S- 1	\$590.00				
39 3 08/08/12 08/12/12 Late News (Sa-Su) Start Date End Date Weekdays Spots/Week	11-1135p Rate	:30	MM	2	\$730.00
Week: 08/06/12 08/12/12S- 2	\$365.00				
40 3 08/08/12 08/12/12 CBS Sunday Morning	9-1030am	:30	NM	2	\$560.00

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	Contract / Revision 566420 /	Alt Order # 07895092
Contract Dates         Product           08/08/12 - 08/14/12         ROMNEY/P/R RNC		Estimate #
Advertiser Republican National C		iginal Date / Revision 08/09/12 / 08/09/12

		Spots/		To	tals
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	Туре	Spots	Amount
Start Date         End Date         Weekdays         Spots/Week           Week: 08/06/12         08/12/12        5         2	<u>Rate</u> \$280.00				
41 3 08/08/12 08/12/12 Face the Nation	1030-11am	:30	NM	1	\$345.00
Start Date         End Date         Weekdays         Spots/Week           Week: 08/06/12         08/12/12        S         1	Rate \$345.00				
42 3 08/08/12 08/12/12 Golf	Various	:30	NM	2	\$1,000.00
Start Date         End Date         Weekdays         Spots/Week           Week: 08/06/12         08/12/12        S         2	<u>Rate</u> \$500.00				
E 43 3 08/08/12 08/12/12 Newschannel 3 News	630-7pm	:30	NM	0	\$0.00
Start Date End Date Weekdays Spots/Week Week: 08/06/12 08/12/12S 1	Rate \$140.00		- 1		
Spot Ch Date Range Description	Start/End Time	Weekdays Length Rate	<u>Type</u>		
1 3 08/06/12-08/12/12 Newschannel 3 News Credited	630-7pm	Si :30 \$140.00	NM		
44 3 08/08/12 08/12/12 Sunday Prime	7-8pm	:30	NM	1	\$1,275.00
Start Date         End Date         Weekdays         Spots/Week           Week: 08/05/12         08/12/12        S         1	Rate \$1,275.00			-	7.1
45 3 08/08/12 08/12/12 Late News (Sa-Su)	11-1135p	:30	NM	2	\$1,030.00
Start Date         End Date         Weekdays         Spots/Week           Week: 08/06/12         08/12/12        S         2	<u>Rate</u> \$515.00				10041000000
46 3 08/09/12 08/09/12 Redskins Preseason	4p-1xm	:30	NM	1	\$415.00
Start Date         End Date         Weekdays         Spots/Week           Week: 08/06/12         08/12/12        T         1	Rate \$415.00				
N 47 3 08/13/12 08/13/12 Monday Prime	9-10pm	:30	NM	1	\$1,180.00
Start Date         End Date         Weekdays         Spots/Week           Week: 08/13/12         08/19/12         M         1	<u>Rate</u> \$1,180.00				
N 48 3 08/11/12 08/11/12 Saturday Prime	9-10pm	:30	NM	1	\$395.00
Start Date         End Date         Weekdays         Spots/Week           Week: 08/06/12         08/12/12        5-         1	<u>Rate</u> \$395.00				
N 49 3 08/12/12 08/12/12 Sunday Prime	10-11pm	:30	NM	1	\$1,980.00
Start Date         End Date         Weekdays         Spots/Week           Week: 08/06/12         08/12/12        S         1	<u>Rate</u> \$1,980.00				
N 50 3 08/13/12 08/14/12 Newschannel 3 News	6-7am	:30	NM	3	\$555.00
Start Date         End Date         Weekdays         Spots/Week           Week: 08/13/12         08/19/12         MT         3	<u>Rate</u> \$185.00	PARTICIPATIVE CORP.			
		Totals		152	\$68,675.00
Fime Period # of Spots Gross Amount	Net Amount				
)7/30/12 -08/14/12 152 \$68,675.00	\$58,373.75				
Totals 152 \$68 675 00	\$58 373 75				

inno i onod	ii oi opoto	Cross Amount	Net Amount
7/30/12 -08/14/12	152	\$68,675.00	\$58,373.75
rotals .	152	\$68,675.00	\$58,373.75

Signature:	_ Date:	
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